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ORDER

				ORI	DER			1/1		5			
Orders	Order / Rev:	84318											
	Alt Order #:	14457											
	Product Desc:	2024 Prim	nary Election										
	Estimate:							KIMT-TV					
	Flight Dates:	05/20/24 ·	- 06/02/24	Primary A	۱E:		House Mas	on City					
	Original Date / Re	v: 05/15/24 /	05/15/24 / 05/15/24			Sales Office:							
	Order Type:	GENERA	GENERAL			Sales Region:			MAS-L Local				
Agency	Name:	Strategic	AmericaEI	ור									
Agency	Buying Contact:	Ollategie	America	51	 Billing Ty	ne:		Cash					
	Billing Contact:				Billing Ca			Broadcast			<u> </u>		
	Dining Contact.	6600 WE	STOWN PKW	Y STE 100	Billing Cy			EOM/EOC					
			S MOINES, IA			Commission:		15%					
Advertiser	Name:		or Renewable	Energy									
	Demographic:	A25-54				iness End:							
	Product Codes:	Issues/Pro	opositions			r External ID:		4050					
	Revenue Code 1:		AGY POL			Agency External ID: Unit Code:			1259				
	Revenue Code 2:							General					
	Revenue Code 3:		POL - ISS			Order Separation:			00:15:00				
	Priority:	P-1											
Bill Plan Start Date	End Date # Sp	ots Gross Amo	ount Net An	nount	Totals Month	# Spo	its	Gross Am	ount N	let Amount	Rating		
		31 \$10,70		\$9,095.00	May 2024	# 000	31	\$10,70		\$9,095.00			
		31 \$10,70		\$9,095.00	June 2024				\$10,700.00 \$9,095.00 71.				
					Totals		62	\$21,40	00.00	\$18,190.00	143.30		
Account Execut Account Execut		Office Sale	s Region	Start Date / Er	nd Date	Order	· %						
House Mason C		Shice Sales	-		- End Of Order		⁷⁰ 00%						
		ventory Code		Start/End T	ime Days	Len Spots	3	Rate Pri			Amount		
	05/20/24 06/02/24 K	MT News 3 Day	ybreak 6M	Start/End T		Len Spots	3	Rate Pri 150.00 P-1	Rtg Type				
N 1 KIMT 0 <u>Start 1</u> Week: 05/20	05/20/24 06/02/24 K K Date <u>End Date</u> 0/24 05/26/24	MT News 3 Day IMT News 3 Day Weekdays MTWTF	ybreak 6M ybreak 5-7a <u>Spots/Week</u> 4	Start/End T M-F News 5a <u>Rate</u> \$150.00	ime Days a-7a MTWIF <u>Rating</u> 1.93	Len Spots	3			-			
N 1 KIMT 0 Start 1 Week: 05/20 Week: 05/27	05/20/24 06/02/24 K <u>Date</u> <u>End Date</u> 0/24 05/26/24 7/24 06/02/24 05/20/24 06/02/24 C	MT News 3 Day IMT News 3 Day Weekdays	ybreak 6 M ybreak 5-7a <u>Spots/Week</u> 4 g CM	Start/End T M-F News 5a <u>Rate</u>	ime Days a-7a MIWIF <u>Rating</u>	Len Spots :30	3 4 \$			И <u>8</u>	\$1,200.00		
N 1 KIMT 0 <u>Start 1</u> Week: 05/20 Week: 05/27 N 2 KIMT 0 <u>Start 1</u> Week: 05/20	05/20/24 06/02/24 K <u>Date</u> <u>End Date</u> 0/24 05/26/24 05/20/24 06/02/24 C 05/20/24 06/02/24 C <u>Date</u> <u>End Date</u> 0/24 05/26/24	MT News 3 Day IMT News 3 Day <u>Weekdays</u> MTWTF MTWTF BS This Morning BS This Morning <u>Weekdays</u> MTWTF	ybreak 6M ybreak 5-7a <u>Spots/Week</u> 4 g CM g <u>Spots/Week</u> 4	Start/End T M-F News 5a <u>Rate</u> \$150.00 \$150.00 M-F 7a-9a <u>Rate</u> \$250.00	ime Days a-7a MTWIF <u>Rating</u> 1.93 1.93 MTWIF <u>Rating</u> 2.44	Len Spots :30	3 4 \$	150.00 P-1	1.93 NN	И <u>8</u>	\$1,200.00		
N 1 KIMT 0 <u>Start 1</u> Week: 05/20 Week: 05/27 N 2 KIMT 0 <u>Start 1</u> Week: 05/20 Week: 05/20	05/20/24 06/02/24 K Date End Date 0/24 05/26/24 05/20/24 06/02/24 C 05/20/24 06/02/24 C Date End Date 0/24 05/26/24 05/26/24 05/20/24 06/02/24 Let	MT News 3 Day IMT News 3 Day Weekdays MTWTF MTWTF BS This Morning BS This Morning Weekdays MTWTF MTWTF bt's Make a Deal	ybreak 6M ybreak 5-7a <u>Spots/Week</u> 4 g CM g <u>Spots/Week</u> 4 4 1 CM	Start/End T M-F News 5a <u>Rate</u> \$150.00 \$150.00 M-F 7a-9a <u>Rate</u>	ime Days a-7a MTWIF <u>Rating</u> 1.93 1.93 MTWIF <u>Rating</u>	Len Spots :30 -	3 4 \$ 4 \$	150.00 P-1	1.93 NN	M 8 M 8	\$1,200.00 \$2,000.00		
N 1 KIMT 0 <u>Start 1</u> Week: 05/20 Week: 05/27 N 2 KIMT 0 <u>Start 1</u> Week: 05/20 Week: 05/20	05/20/24 06/02/24 K Bate End Date 0/24 05/26/24 05/20/24 06/02/24 C Date End Date 0/24 05/26/24 05/20/24 06/02/24 05/20/24 06/02/24 05/20/24 06/02/24 Date End Date L Date End Date	MT News 3 Day IMT News 3 Day Weekdays MTWTF BS This Morning BS This Morning Weekdays MTWTF MTWTF st's Make a Deal et's Make a Deal et's Make a Deal	ybreak 6M ybreak 5-7a <u>Spots/Week</u> 4 g CM g <u>Spots/Week</u> 4 4 1 CM	Start/End T M-F News 5a <u>Rate</u> \$150.00 \$150.00 M-F 7a-9a <u>Rate</u> \$250.00 \$250.00	ime Days a-7a MTWIF <u>Rating</u> 1.93 1.93 MTWIF <u>Rating</u> 2.44 2.44	Len Spots :30 · :30 ·	3 4 \$ 4 \$	150.00 P-1 250.00 P-1	1.93 NM 2.44 NM	M 8 M 8	Amount \$1,200.00 \$2,000.00 \$1,000.00		
N 1 KIMT 0 Start 1 Week: 05/20 Week: 05/27 N 2 KIMT 0 Start 1 Week: 05/20 Week: 05/20 Week: 05/27 N 3 KIMT 0 Start 1 Week: 05/20	D5/20/24 06/02/24 K Date End Date K 0/24 05/26/24 05/26/24 0/24 06/02/24 C 05/20/24 06/02/24 C 02 C C Date End Date C 0/24 06/02/24 L 0/24 06/02/24 L 0/24 06/02/24 L 0/24 D C	MT News 3 Day IMT News 3 Day Weekdays MTWTF BS This Morning BS This Morning Weekdays MTWTF MTWTF bt's Make a Deal et's Make a Deal et's Make a Deal	ybreak 6M ybreak 5-7a <u>Spots/Week</u> 4 g CM g <u>Spots/Week</u> 4 4 (I CM al (9AM) <u>Spots/Week</u> 2	Start/End T M-F News 5a <u>Rate</u> \$150.00 M-F 7a-9a <u>Rate</u> \$250.00 M-F 9a-10a <u>Rate</u> \$250.00	ime Days a-7a MTWIF <u>Rating</u> 1.93 1.93 MTWIF <u>Rating</u> 2.44 2.44 MTWIF <u>Rating</u> 2.13	Len Spots :30 · :30 ·	3 4 \$ 4 \$	150.00 P-1 250.00 P-1	1.93 NM 2.44 NM	M 8 M 8	\$1,200.00 \$2,000.00		
N 1 KIMT 0 <u>Start 1</u> Week: 05/20 Week: 05/27 N 2 KIMT 0 <u>Start 1</u> Week: 05/27 N 3 KIMT 0 <u>Start 1</u> Week: 05/20 Week: 05/20 Week: 05/27	D5/20/24 06/02/24 K Date End Date K D/24 05/26/24 C 05/20/24 06/02/24 L Date End Date L Date End Date L 05/20/24 06/02/24 L 05/20/24 06/02/24 L 05/20/24 06/02/24 L 05/20/24 06/02/24 T	MT News 3 Day IMT News 3 Day Weekdays MTWTF 3S This Morning BS This Morning Weekdays MTWTF 9t's Make a Deal et's Make a Deal Weekdays MTWTF 9t's Make a Deal MTWTF 9t's Make a Deal MTWTF 9t's Make a Deal	ybreak 6M ybreak 5-7a <u>Spots/Week</u> 4 4 g CM g <u>Spots/Week</u> 4 4 (9AM) <u>Spots/Week</u> 2 2 t CM	Start/End T M-F News 5a <u>Rate</u> \$150.00 M-F 7a-9a <u>Rate</u> \$250.00 M-F 9a-10a <u>Rate</u> \$250.00	ime Days a-7a MTWIF <u>Rating</u> 1.93 1.93 MTWIF <u>Rating</u> 2.44 2.44 MTWIF <u>Rating</u> 2.13 2.13	Len Spots :30 -	3 4 \$ 4 \$ 2 \$	150.00 P-1 250.00 P-1	1.93 NM 2.44 NM	И 8 И 8 И 4	\$1,200.00 \$2,000.00 \$1,000.00		
N 1 KIMT 0 <u>Start 1</u> Week: 05/20 Week: 05/27 N 2 KIMT 0 <u>Start 1</u> Week: 05/27 N 3 KIMT 0 <u>Start 1</u> Week: 05/20 Week: 05/20 Week: 05/27	D5/20/24 06/02/24 K Date End Date K 0/24 05/26/24 K 7/24 06/02/24 K 05/20/24 06/02/24 C 05/20/24 06/02/24 L Date End Date L D/24 05/26/24 C 05/20/24 06/02/24 L 05/20/24 06/02/24 L 05/20/24 06/02/24 L 05/20/24 06/02/24 T	MT News 3 Day IMT News 3 Day Weekdays MTWTF BS This Morning BS This Morning Weekdays MTWTF MTWTF et's Make a Deal et's Make a Deal et's Make a Deal MTWTF MTWTF MTWTF	ybreak 6M ybreak 5-7a <u>Spots/Week</u> 4 4 g CM g <u>Spots/Week</u> 4 4 (9AM) <u>Spots/Week</u> 2 2 t CM	Start/End T M-F News 5a <u>Rate</u> \$150.00 \$150.00 M-F 7a-9a <u>Rate</u> \$250.00 M-F 9a-10a <u>Rate</u> \$250.00 \$250.00 M-F 10a-11a	ime Days a-7a MTWIF <u>Rating</u> 1.93 1.93 MTWIF <u>Rating</u> 2.44 2.44 MTWIF <u>Rating</u> 2.13 2.13	Len Spots :30	3 4 \$ 4 \$ 2 \$	150.00 P-1 250.00 P-1 250.00 P-1	1.93 NM 2.44 NM 2.13 NM	И 8 И 8 И 4	\$1,200.00 \$2,000.00 \$1,000.00		
N 1 KIMT 0 <u>Start 1</u> Week: 05/20 Week: 05/27 N 2 KIMT 0 <u>Start 1</u> Week: 05/20 Week: 05/20 Week: 05/20 Week: 05/27 N 4 KIMT 0	D5/20/24 06/02/24 K Date End Date K 0/24 05/26/24 C 0/24 06/02/24 L 0/24 06/02/24 T 0/24 06/02/24 T 0/24 06/02/24 T 0/24 06/02/24 T 0/24 06/02/24 T	MT News 3 Day IMT News 3 Day Weekdays MTWTF BS This Morning BS This Morning Weekdays MTWTF MTWTF et's Make a Deal et's Make a Deal et's Make a Deal et's Make a Deal et's Make a Deal mTWTF he Price Is Right he Price is Right	ybreak 6M ybreak 5-7a <u>Spots/Week</u> 4 g CM g <u>Spots/Week</u> 4 il CM al (9AM) <u>Spots/Week</u> 2 t CM it	Start/End T M-F News 5a <u>Rate</u> \$150.00 \$150.00 M-F 7a-9a <u>Rate</u> \$250.00 M-F 9a-10a <u>Rate</u> \$250.00 \$250.00 M-F 10a-11a	ime Days a-7a MTWIF <u>Rating</u> 1.93 MTWIF <u>Rating</u> 2.44 2.44 MTWIF <u>Rating</u> 2.13 2.13 2.13 3. MTWIF	Len Spots :30	3 4 \$ 4 \$ 2 \$	150.00 P-1 250.00 P-1 250.00 P-1	1.93 NM 2.44 NM 2.13 NM	И 8 И 8 И 4	\$1,200.00 \$2,000.00		

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Order / Rev:	84318	Advertiser:	lowans for Renewable Energy	
Alt Order #:	14457	Product Desc:	2024 Primary Election	ΚΙΜΤ-ΤΥ
Flight Dates:	05/20/24 - 06/02/24	Estimate:		

Ln Ch	Start	End	Inventory Code		Start/End 1	īme Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
The Young & The Restles The Young & The Restless												
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/2 Week: 05/2		05/26/24 06/02/24	MFWF MFWF	2	\$200.00 \$200.00	2.06 2.06						
N 6 KIMT			KIMT News 3 Mi KIMT 3 Midday	dday CM		lay 12 ₁ MFWFF	:30	4	\$250.00 P-1	2.59 NM	8	\$2,000.00
Week: 05/2		End Date 05/26/24	Weekdays MFWF	Spots/Week 4	<u>Rate</u> \$250.00	Rating 2.59						
Week: 05/2 N 7 KIMT		06/02/24	MITWIF KIMT First News	4	\$250.00 M-F 4P New	2.59 /s MTWTF	:30	2	\$300.00 P-1	2.16 NM	4	\$1,200.00
	03/20/2	.4 00/02/24	KIMT First News			5 IVII VVI I	.50	2	φ300.001-1	2.10 100	4	φ1,200.00
<u>Star</u> Week: 05/2 Week: 05/2		End Date 05/26/24 06/02/24	Weekdays MFWTF MFWTF	Spots/Week 2 2	<u>Rate</u> \$300.00 \$300.00	Rating 2.16 2.16						
N 8 KIMT			KIMT News 3 at KIMT News 3 at			News MFWTF	:30	2	\$750.00 P-1	2.38 NM	4	\$3,000.00
<u>Star</u> Week: 05/2 Week: 05/2		End Date 05/26/24 06/02/24	Weekdays MIWIF MIWIF	Spots/Week 2 2	<u>Rate</u> \$750.00 \$750.00	Rating 2.38 2.38						
N 9 KIMT			CBS Saturday M CBS This Mornii	-	Sa 6a-8a	S-	:30	2	\$150.00 P-1	1.16 NM	4	\$600.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/2 Week: 05/2		05/26/24 06/02/24	S- S-	2	\$150.00 \$150.00	1.16 1.16						
N10 KIMT			KIMT News 3 @ KIMT News 3 @	6 Sat CM	Sa 6p-630p	S-	:30	1	\$200.00 P-1	2.09 NM	2	\$400.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/2 Week: 05/2		05/26/24 06/02/24	S- S-	1	\$200.00 \$200.00	2.09 2.09						
N11 KIMT			Sa 630p-7p Sa 630p-7p	СМ	Sa 630p-7p	S-	:30	1	\$500.00 P-1	2.94 NM	2	\$1,000.00
	rt Date	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating						
Week: 05/2 Week: 05/2		05/26/24 06/02/24	S-	1	\$500.00 \$500.00	2.94 2.94						
N12 KIMT	05/20/2	4 06/02/24	Sa 10p Late New KIMT News 3 @		Sa 10-1035p	oS-	:30	1	\$500.00 P-1	3.01 NM	2	\$1,000.00
Star Week: 05/2	rt Date	End Date 05/26/24	Weekdays	Spots/Week 1	Rate	<u>Rating</u> 3.01						
Week: 05/2		06/02/24	S-	1	\$500.00 \$500.00	3.01						
N13 KIMT	05/20/2	4 06/02/24	CBS Sunday Mo CBS Sunday Mo		8a-930a	S	5 :30	1	\$1,200.00 P-1	3.80 NM	2	\$2,400.00
<u>Stai</u> Week: 05/2	rt Date	End Date 05/26/24	Weekdays	Spots/Week	<u>Rate</u> \$1,200.00	Rating 3.80						
Week: 05/2		06/02/24	S		\$1,200.00 \$1,200.00	3.80						
N14 KIMT	05/20/2	4 06/02/24	KIMT News 3 @ KIMT News 3 @		Su 530p Nev	wsS	5 :30	1	\$200.00 P-1	2.85 NM	2	\$400.00
Week: 05/2		End Date 05/26/24	Weekdays	Spots/Week	<u>Rate</u> \$200.00	Rating 2.85						
Week: 05/2 N15 KIMT		06/02/24	S Su 10p Late New	vs CM	\$200.00 Su 10p-103	2.85 5p S	3 :30	1	\$1,000.00 P-1	3.04 NM	2	\$2,000.00
	50, L 0, L		KIMT News 3 @		50.00 1000	- -		•	+ ., I		_	<i>4</i> <u></u> ,000.00
Star Week: 05/2	rt Date	End Date 05/26/24	Weekdays	Spots/Week	<u>Rate</u> \$1,000.00	Rating 3.04						
Week: 05/2 Week: 05/2		06/02/24	S	1	\$1,000.00 \$1,000.00	3.04 3.04						
N16 KIMT	05/20/2	4 06/02/24	Jeopardy II Jeopardy II	СМ	M-F 3-330p	MFWFF	:30	2	\$350.00 P-1	1.77 NM	4	\$1,400.00
Star Week: 05/2	rt Date	End Date 05/26/24	Weekdays MIWIF	Spots/Week 2	<u>Rate</u> \$350.00	Rating 1.77						
Week: 05/2 Week: 05/2		06/02/24	MIWIF	2	\$350.00 \$350.00	1.77						

							Prin	t Date: 0	5/15	/24 13:11:45	Pag	je 3 of 3	
Order / Rev:	84318				Advertiser:	lowans for Renewable Energy							
Alt Order #: 1		14457			Product Desc:	2024 Primary Election				KIMT-T			
Flight Dates:	es: 05/20/24 - 06/02/24			Estimate:									
Ln Ch	Start	End	Inventory Code	Break	Start/End Time	e Days	Len Spots	Rate	Pri	Rtg Type	Spots	Amount	
										Totals	62	\$21,400.00	